

NATIONAL SALESPERSON



### AGREEMENT MADE BETWEEN

### WCCO-TV

CONTRACT NO. REV.

1141-53569-1

**DATE PRINTED** 

09/17/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

NO. WEEKS:

WCCO-TV

		Α	ND	PAGE 1
162	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 648	88 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GREAT AMERICAN M	MEDIA	DCCC (DEMOCRATIC CONGRESSIONAL	Cancellation Notice
AND	1010 Wisconsin A	ve NW Ste 800	430 S Capitol St SE	Required
ADDRESS				Announcement 28 days
ADDRESS	Washington	DC 20007-3674	Washington DC 20003-4024	prior notice
	USA		USA	3.
CONTACT	MIKE FURMAN		PRODUCTDCCC: 9/18-9/24	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300 CODE	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicit	Ŷ	SPOTS	POTE TI	TIME			CDG Television claulons of its claulons that	TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
										,
1	T-F	3	05:58A	07:00A	30S	09/18/12-09/21/12	THIS MORNING	3	1000.00	3000.00
2	T-F	2	07:00A	09:00A	30s	09/18/12-09/21/12	CBS THIS MORNING	2	750.00	1500.00
3	м	1	07:00A	09:00A	30s	09/24/12-09/24/12	CBS THIS MORNING	1	750.00	750.00
4	T-F	3	09:00A	09:58A	30s	09/18/12-09/21/12	JEFF PROBST SHOW	3	400.00	1200.00
5	T-F	4	09:58A	11:00A	30s	09/18/12-09/21/12	PRICE IS RIGHT	4	800.00	3200.00
6	М	1	09:58A	11:00A	30s	09/24/12-09/24/12	PRICE IS RIGHT	1	800.00	800.00
7	T-F	4	10:58A	12:01P	30S	09/18/12-09/21/12	YOUNG & THE RESTLESS	4	700.00	2800.00
8	М	1	10:58A	12:01P	30S	09/24/12-09/24/12	YOUNG & THE RESTLESS	1	700.00	700.00
9	T-F	4	11:58A	12:30P	30S	09/18/12-09/21/12	NOON NEWS	4	1000.00	4000.00
10	м	1	11:58A	12:30P	30s	09/24/12-09/24/12	NOON NEWS	1	1000.00	1000.00
11	T-F	4	12:30P	01:00P	30s	09/18/12-09/21/12	THE BOLD & THE BEAUTIFUL	4	550.00	2200.00
12	м	1	12:30P	01:00P	30s	09/24/12-09/24/12	THE BOLD & THE BEAUTIFUL	1	550.00	550.00
13	T-F	3	02:58P	03:57P	30s	09/18/12-09/21/12	DR. PHIL	3	750.00	2250.00
14	T-F	4	03:57P	05:00P	30s	09/18/12-09/21/12	ELLEN DEGENERES	4	1000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



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WCCO-TV

PAGE 2 AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 162 **Cancellation Notice** DCCC (DEMOCRATIC CONGRESSIONAL GREAT AMERICAN MEDIA NAME Required 1010 Wisconsin Ave NW Ste 800 430 S Capitol St SE AND Announcement 28 days **ADDRESS** DC 20007-3674 DC 20003-4024 Washington Washington prior notice USA MIKE FURMAN CONTACT PRODUCTDCCC: 9/18-9/24 AGENCY EST. NO. LOCAL PRODUCT 1300 Nicole Roy Pol SALESPERSON CODE NATIONAL

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NO. WEEKS:

- ethnicity	•	SPOTS	TII	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	М	1	03:57P	05:00P	30s	09/24/12-09/24/12	ELLEN DEGENERES	1	1000.00	1000.00
16	T-F	3	04:59P	05:30P	30s	09/18/12-09/21/12	M-F 5PM NEWS	3	2000.00	6000.00
17	T-F	2	05:59P	06:30P	30S	09/18/12-09/21/12	M-F 6PM NEWS	2	3400.00	6800.00
18	T-F	4	06:27P	07:00P	30S	09/18/12-09/21/12	WHEEL OF FORTUNE	4	4000.00	16000.00
19	м	1	06:27P	07:00P	30s	09/24/12-09/24/12	WHEEL OF FORTUNE	1	4000.00	4000.00
20	т	1	08:00P	09:00P	30S	09/18/12-09/18/12	NCIS: LOS ANGELES	1	8500.00	8500.00
21	T-F,Su	3	10:00P	10:35P	30S	09/18/12-09/23/12	LATE NEWS M-F/SU	3	4200.00	12600.00
22	Su	1	10:35P	11:05P	30s	09/23/12-09/23/12	WCCO 4 NEWS AT 10:30	1	1800.00	1800.00
23	T-F	4	10:35P	11:38P	30s	09/18/12-09/21/12	LATE NIGHT WITH DAVID	4	1000.00	4000.00
24	м	1	10:35P	11:38P	30S	09/24/12-09/24/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
25	T-F	4	11:37P	12:38A	30S	09/18/12-09/21/12	THE LATE LATE SHOW W/CRAIG	4	400.00	1600.00
26	м	1	11:37P	12:38A	30s	09/24/12-09/24/12	THE LATE LATE SHOW W/CRAIG	1	400.00	400.00
27	Sa	1	10:35P	11:05P	30S	09/22/12-09/22/12	STORM STORIES	1	700.00	700.00
28	Sa	1	11:05P	11:35P	30s	09/22/12-09/22/12	LIFE TO THE MAX PM	1	400.00	400.00
29	Sa	1	11:35P	12:35A	30S	09/22/12-09/22/12	CSI MIAMI	1	250.00	250.00

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AND			Announcement 28 days
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CONTACT	MIKE FURMAN	PRODUCTDCCC: 9/18-9/24	
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- ethnicity										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Phodhawo			
30	Su	1	11:05P	12:05A	308	09/23/12-09/23/12		1	375.00	375.00
31	Su	1	12:05A	01:05A	30S	09/23/12-09/23/12		1	200.00	200.00
32	Sa	1	11:00A	06:00P	30s	09/22/12-09/22/12	NCAA COLLEGE FOOTBALL  Total Contract:	1 68		750.00 94325.00
							—— Billing Summary ——			<u></u>
	1					Jul	Aug Sep		<u>Total</u>	
					Qtr 3	12 .00	.00 94325.00		94325.00	
								GR	94325.00	
		1								

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION